Observing Storytellers Who Use Rhythmic Beat Gestures Improves Children’s Narrative Discourse Performance

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Iconic and pointing gestures are important precursors of children’s early language and cognitive development. While beat gestures seem to have positive effects on the recall of information by preschoolers, little is known about the potential beneficial effects of observing beat gestures on the development of children’s narrative performance. We tested 44 5- and 6-year-old children in a between-subject study with a pretest–posttest design. After a pretest in which they were asked to retell the story of an animated cartoon they had watched, the children were exposed to a training session in which they observed an adult telling a total of 6 1-min stories under 2 between-subject experimental conditions: (a) a no-beat condition, where focal elements in the narratives were not highlighted by means of beat gestures; and (b) a beat condition, in which focal elements were highlighted by beat gestures. After the training session, a posttest was administered following the same procedure as the pretest. Narrative structure scores were independently coded from recordings of the pretest and posttest and subjected to statistical comparisons. The results revealed that children who were exposed to the beat condition showed a higher gain in narrative structure scores. This study thus shows for the first time that a brief training session with beat gestures has immediate benefits for children’s narrative discourse performance.

Keywords: beat gestures, narrative discourse performance, narrative structure, between-subject training study, pretest–posttest design

Gesturing is an integral part of human communication and speakers of all ages often gesture when they talk. In adult speech, co-speech gestures have been demonstrated to be meaningfully integrated with speech from a semantic, pragmatic, and phonological point of view (e.g., Kelly, Özyürek, & Maris, 2010; Kendon, 1980; Levinson & Holler, 2014; McNeill, 1992). There is convincing evidence that prosody and gestures are significant precursors of language development and communication, as they play a role in language processing (i.e., production and comprehension). Infants start using gestures to communicate before using language, and there is continuity in development between the children’s use of gestures and their subsequent linguistic development. The use of non-verbal communication by infants and toddlers facilitates their development of oral language, as the combination of a gesture and a word (e.g., pointing at a cake while saying the words “cake,” “mommy,” or “eat”) predicts the onset of two-word utterances (Bavin, 2014; Goldin-Meadow & Butcher, 2003; Iverson &

1 McNeill (1992) classified gestures into iconic, metaphoric, deictic (or pointing), and beat gestures. Iconic gestures bear a close relationship to the semantic content of the segments of speech they accompany, as they depict properties of an object, action, or scene; thus, their meaning is given by context (e.g., as a speaker says “he [bends it way back],” his or her hand appears to grip something and pull it back). Although metaphoric gestures are similar to iconic gestures, they refer to an abstract concept (e.g., to express the concept of future with a hand gesture moving forward in space). Deictic gestures are used to indicate an object, event, or location and are performed with the pointing finger (e.g., pointing at a pencil while saying, “Can I borrow that, please?”). Beat gestures are rhythmic non-representational (i.e., without semantic information about a referent) gestures—usually of the fingers or hand—that are typically associated with prominent prosodic and pragmatically important positions in natural discourse (e.g., marking the introduction of new discourse by doing short and quick flicks of the hand in one dimension, up and down, or back and forth; see Prieto et al., 2018).

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Recently, a study by Llanes-Coromina et al. (2018) showed that beat gestures performed during discourse positively influenced information memorization by 4-year-old children. In the context of second language acquisition, both iconic and beat gestures have been shown to benefit novel word learning. Tellier (2008) analyzed the impact of iconic gestures on second language word memorization with 20 French children (mean age 5.5). The children were taught eight English words in two conditions, a no-gesture condition, in which words were taught accompanied by pictures, and a gesture condition, in which words were taught accompanied by iconic gestures that were to be reproduced by the children tested in this group. The results showed that the children were able to memorize more words in the latter condition than in the former. Similarly, Kelly, McDevitt, and Esch (2009) showed that a brief training session with iconic gestures helped adult speakers to learn novel words in a foreign language. With respect to the benefits of beat gestures, a recent study by Kushch, Igalalada, and Prieto (2018) found that beat gestures together with prosodic prominence was the optimal combination for second language novel vocabulary learning.

Two very recent studies assessed the effects of beat gestures on narrative discourse comprehension with children, yielding contradictory results. Macoun and Sweller (2016) tested the impact of beat gestures on the discourse comprehension processes of children aged 3.25 to 5.58 years and found that they had no effect. By contrast, Llanes-Coromina et al. (2018) found that beat gestures can indeed help 5- to 6-year-olds to comprehend a narrative. Yet, both of these studies focused on narrative comprehension; to our knowledge, little is known about the potential beneficial effects of observing narratives produced with beat gestures on children’s ability to produce subsequent narratives.

In the present study, we suggest that assessing children’s narrative discourse production can provide us with novel insight about the role of training with gestures on communication, specifically in children’s narrative production. In other words, we hypothesize that storytellers’ gestures (specifically beat gestures) can play a role in children’s observation and comprehension of narratives; thereby, fostering their subsequent narrative performances. Our predictions are supported by the Gesture-for-Conceptualization Hypothesis recently put forth by Kita, Alibali, and Chu (2017, p. 6) whereby “(1) gesture activates, manipulates, packages and explores spatio-motoric representations for the purposes of speaking and thinking” and “(2) gesture schematizes information, and this schematization process shapes these four functions.” By broadening the scope of Kita et al.’s (2017) proposal to include beat gestures, we suggest that observing short narrative discourses performed with beat gestures may affect the contents of children’s subsequent production of narratives, as gesture production influences how information is packaged for both thinking and speaking. In a study that is related to this suggestion, Mumford and Kita (2014) clearly showed the role of the speaker’s gestures in enhancing a listener’s output schematization of an object or event. Children were asked to watch a video scene in which objects were moved by a hand in a specific way (e.g., by pulling strips of cloth).
into a particular configuration (e.g., aligned vertically) while an adult speaker simultaneously used a novel ambiguous verb (e.g., “Look! She is blicking!”). The novel verb could have two possible interpretations: either they referred to acting on objects in a particular manner (pushing) or they referred to the act of bringing about the end state (aligning vertically). Results showed that when the speaker emphasized the manner of action by a gesture accompanying the novel verb, the children understood the verb as referring to the manner, whereas when the gesture highlighted the end state, the children interpreted the verb as depicting the end state.

In a related fashion, listeners’ schematization of information has been shown to be influenced by the speakers’ use of gestures. Building on these ideas, the Gesture-As-Simulated-Action Framework (Hostetter & Alibali, 2008) holds that gestures and speech emerge from a single embodied cognitive system in which gestures constitute simulations of action and perception (i.e., they are primordially performed without a communicative intention) that support language thinking. By definition, beat gestures are non-referential, and they have been shown to be closely linked to discourse structure. For example, Shattuck-Hufnagel, Ren, Mathew, Yuen, and Demuth (2016) claim that beat gestures not only are typically associated with focus and rhythmic marking but also function as discourse structure anchoring points. The fact that beat gestures perceptually enhance focus and discourse structure functions that have typically been linked to prosody (Loehr, 2012; Wagner, Malisz, & Kopp, 2014), makes them good candidates to promote abilities related to structuring and focalizing information in narratives. Along the same lines, Dimitrova, Chu, Wang, Özyürek, and Hagoort (2016) highlight the function of beats as indicators of information focus in language comprehension. In the words of Kendon (1995, p. 247), gestures with a pragmatic (vs. substantial) function guide discourse organization or “express aspects of utterance structure, including the status of discourse segments with respect to one another, and the character of the ‘speech act’ or interactional move of the utterance.” Given that beat gestures clearly fit this definition by highlighting pragmatic and linguistic functions in discourse, it is reasonable to conjecture that observing them will boost children’s subsequent narrative performance.

In fact, it has already been shown that gestures of various sorts play an important role in narrative discourse development. Narratives are typically used as an ecologically valid measure of a child’s language abilities, and many studies use this measure as a control against which children’s language pathologies can be analyzed (e.g., Demir, Fisher, Goldin-Meadow, & Levine, 2014; Demir, Levine, & Goldin-Meadow, 2010; Demir, Rowe, Heller, Goldin-Meadow, & Levine, 2015; Druinmeijer, De Jong, & Schepers, 2012). It has been demonstrated that early acquired narrative abilities (such as being able to provide a well-structured narrative, contextual information, their own comments about the narrative events, etc.) are predictive of later literacy development, reading comprehension, and academic performance and success in school (e.g., Demir & Künday, 2014; Griffin, Hemphill, Camp, & Wolf, 2004). Regarding the relationship between narrative development and gestural development, Colletta et al. (2015) investigated multimodal narrative development in 5- and 10-year-old French, American, and Italian children’s narratives of a wordless cartoon and found that gesture and speech went hand in hand, with the children’s use of gestures related to narrative organization developing as their verbal narratives became more complex. Moreover, the use of gestures by both adults and children in narratives has been shown to benefit children’s narrative performances. In a longitudinal study by Demir, Levine, and Goldin-Meadow (2015), 5-year-old children who expressed character viewpoint by means of gestures while producing verbal narratives showed greater improvement in their verbal narrative production with age compared with those children who did not produce character viewpoint gestures. Additionally, both children with early brain injury who had difficulty in structuring narrative and typically developing children were more likely to produce well-structured narrative retellings when the storyteller performed story-relevant gestures while speaking (Demir et al., 2014).

Taking into account the evidence suggesting that observing gestures influences listeners’ schematization of information and that beat gestures highlight pragmatic functions and discourse structure, the aim of this study is to examine the potential effect of a brief training session in which children watch storytellers who accompany their storytelling with beat gestures on the children’s subsequent ability to produce a narrative discourse. Following Demir et al. (2014), we will measure this narrative ability in terms of the cohesion and coherence of the narrative structures the children produce.

Many studies of children’s language development have demonstrated that the basic narrative abilities emerge during the preschool years and continue to improve until roughly age 12. By contrast, the literature on the acquisition of beat gestures within narrative discourse is very relatively scarce and has primarily focused on how children gesture with beats while they are narrating (see Mathew, Yuen, & Demuth, 2017, for a review). Although the appearance of beat gestures in bilingual children as young as 2.5 (Mayberry & Nicoladis, 2000; Nicoladis, Mayberry, & Genesee, 1999) has been reported, other studies have shown beat gestures in discourse emerging later, between 5 and 10 years of age (Blake, Myszczyszyn, Jokel, & Bebiroglu, 2008; Colletta, Pellennq, & Guidetti, 2010; Mathew et al., 2017). Through a longitudinal study with five French-English bilingual children aged 2.5–3 years, Nicoladis et al. (1999) investigated how the combination of language and cognitive development could affect gesture development and found that beat gestures tended to be performed in more complex and longer utterances, suggesting that beat gestures “illustrate the temporal structure of utterances” (p. 524). The authors speculated that the fact that the relationship between the development of verbal skills and iconic and beat gestures seemed to be weaker for the children’s French than for their English “may be due to the fact that, as a group, the children’s French was less developed than their English” (p. 520). In a follow-up study, Mayberry and Nicoladis (2000) carried out a longitudinal study with French-English bilingual children aged 2–3.5 in which they assessed the relationship between gesture performance and language development. Their findings showed that both iconic and beat gestures, but not pointing gestures, were significantly correlated with the children’s language development. Moreover, they also found that the children started producing iconic and beat

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3 Following McNeill’s (1992) classification, character-viewpoint gestures show first-person perspective, as the gesturer assumes the role of the character by enacting the character’s actions.
gestures at the same time they started producing their first utterances. Mathew et al. (2017) showed that, during narrative and exposition discourses, 12 5- to 7-year-old typically developing Australian English children produced beats with a well-defined stroke phase that resembled those performed by adults, and these beats were closely related to the prosodic organization of speech. For their part, Colletta et al. (2010) carried out a narrative task with monolingual French-speaking children aged between 6 and 10, and adults. Their results showed that the average number of non-representational beat gestures with a discursive function (e.g., accompanying connectors, highlighting important linguistic units, or performing anaphoric functions) and gestures with a framing function (e.g., those that express the speaker’s emotions, such as surprise) increased significantly with age, whereas the average number of other types of representational gestures did not, and that adults were significantly more likely to perform discursive and framing gestures than children. These results are consistent with the idea that the use of gestures in discourse development and narrative production co-develops with age, and that children start to produce discursive gestures with a functional meaning in narratives between 6 and 10 years of age.

The present study intends to contribute to our understanding of the relationship between language development and the observation of gestures during spoken language. More specifically, it will examine the impact of observing storytellers who accompany their storytelling with beat gestures on the retelling performance of 5- and 6-year-old children. If beat gestures have a clear pragmatic role in highlighting discourse structure marking, we expect that children who hear stories that are accompanied by beat gestures will improve more on their subsequent narrative performance more than children who hear the same stories but see no beat gestures.

Method

The experiment consisted of a between-subject training paradigm with a pretest and an immediate posttest design. The pretest and posttest consisted of child-produced narratives, which were compared with measure improvement in the children’s narrative structure.

Participants

Forty-seven children (25 boys and 22 girls) from the Girona area of Catalonia participated in the study. All of them were typically developing children with no prior history of communication disorders in themselves or within their families. Three of the original participants were excluded from the final analysis (two girls and one boy), for the following reasons: one child did not produce any utterances at all during either pretest or posttest; technical problems occurred during the pretest recording session of the second child; and the third child was accidentally shown the same two stories in both pretest and posttest segments. Thus, the results of this study are based on data from the remaining 44 participants (mean age = 5.94, SD = 0.57). The sample size was determined post hoc using G’Power Version 3.1 (Faul, Erdfelder, Buchner, & Lang, 2009), which showed a small- to medium-sized effect (α = .05, power = .70) and a sample size of 42 participants.

The children were recruited from four different schools. The parents were informed about the main goal of the experiment and signed a form allowing their children to participate in the experiment and be video-recorded in the process. Moreover, because the experimental tasks were all going to be administered in Catalan, caregivers filled out a language exposure questionnaire (Bosch & Sebastián-Gallés, 2001) to ensure that all participating children were coming from a context in which Catalan was the predominant language of daily use. The results of the questionnaires showed that the 44 children were exposed to Catalan daily on average about 90% of the time (M = 90.50, SD = 9.06).

Materials

The experiment consisted of three parts: a pretest, a training session, and a posttest. The pretest and posttest materials consisted of four different animated cartoons (approximate length 41–50 s) about a small mouse and his friends, characters with which the child subjects were previously unfamiliar. The cartoons had no dialogue or narration, and were intended to serve as prompts for the child to produce a narrative about what he or she had seen in the cartoon. Two of these cartoons featured a single main character, whereas the other two featured two characters, but all followed the same structure, which is schematically illustrated in Figure 1 (the four cartoon-based narratives can be seen in Appendix A). First, some initiating event presented a goal or challenge to the protagonist. This provoked an action on the character’s part, which led to a particular outcome, whether successful or not (the structure was based on the narratives used in studies such as Demir et al., 2014, and Demir, Levine, et al., 2015). Two of these cartoons were used for the pretest and two different ones were used for the posttest. In each case, the first cartoon was one that featured one character, the second cartoon one that featured two.

The training session between pretest and posttest involved the use of 24 video-recordings in which two adult female storytellers told different stories. In 12 of these recordings, the storytellers used beat gestures for emphasis and in the other 12 they did not. Each training story was about an animal that lived on a farm and followed a narrative structure similar to that seen in the animated cartoons. An English translation of one of these stories is shown in (1; and translations of all six are reproduced in Appendix B).

4 The study “Observing storytellers who use rhythmic beat gestures improves children’s narrative discourse performance” obtained ethics approval from the ethics committee at the Universitat Pompeu Fabra, as part of the approval of the Spanish Ministry of Economy and Competitiveness project FFE2015-66533-P “Intonational and gestural meaning in language.”

5 Children were from the Escola Casa Nostra and from the Escola Can Puig, both in Banyoles, from the Escola Pública Joan Bruguera in Girona, and from the Escola Bosa Gran in Serinyà.

6 The cartoons used in this study were taken from online animations available at http://www.wdrmaus.de and were also used in studies such as Demir et al. (2014) and Alibali, Evans, Hostetter, Ryan, and Mainela-Arnold (2009).
Preliminary study. Before recording the final audio-visual stimuli for the training session, we carried out a preliminary study intended to ensure the ecological validity of our materials. In this preliminary study, two female preschool teachers were videotaped as they performed dramatic readings of five short narratives (that were similar in form to the stories ultimately used in the recordings—see Recordings of experimental materials below) as if speaking to a group of young children. Then, with reference to the MIT Gesture Studies Coding Manual,7 the video-recordings were analyzed to identify the beat gestures the two speakers had spontaneously produced as they narrated. The two most frequently occurring types of beat gestures used by the speakers were a palm-up movement of the hands outward at waist level (see Figure 2, left panel), and a movement of the hands inward toward the waist, with palms facing the body, fingertips of the two hands sometimes touching (see Figure 2, right panel). Both hand movements were typically associated with a head nod, a widening of the eyes, and a raising of the eyebrows. An interesting finding was that in our preliminary study, while the open-palm outward gesture accompanied either focal content words (e.g., a duck, rain, umbrella in [1] above)8 or discourse markers such as metadiscursive (once upon a time, suddenly, in the end), temporal (before, until), contrastive (but), causal (because), consecutive (therefore, that way), or conditional connectors (otherwise),9 the inward gesture occurred only with focal content words. Therefore, we decided that in the subsequent recordings of stimulus materials we would use the outward movement to emphasize discourse markers and the inward movement to mark focal content words stimuli (see section Recordings of experimental materials below).

Recordings of experimental materials. For the final video materials, six stories were created along the lines of those used in the preliminary study, each one featuring a farm animal that is confronted by a challenge that it must somehow resolve (see Appendix B for English translations of all six stories). The six stories were expressively read off a teleprompter by the same two preschool teachers from the preliminary study, in two different conditions, one with accompanying beat gestures, and the other without, for a total of 24 stories. When they read a story in the no-beat condition, the storytellers were asked to use child-directed speech but not produce beat gestures. In the beat condition, they were also asked to use child-directed speech, but to use an outward-directed beat gesture whenever they said a discourse marker and an inward-directed beat gesture when they said a focal content word, both of these elements being highlighted in boldface on the teleprompter text they were reading. Moreover, the two storytellers were asked to use a similing face in a consistent way across items and conditions.

Furthermore, the two storytellers were trained to produce the target items with exactly the same prosody in both the no-beat and the beat conditions. After they had practiced, each storyteller recorded two versions of each of the six stories in the two conditions (6 stories × 2 conditions × 2 versions; see Figure 3). The recordings were carried out in an experimental laboratory at the Universitat Pompeu Fabra. The storyteller performances were carefully monitored by the three authors of the study, in particular to make sure both storytellers maintained consistency in synchronizing their use of beat gestures with the corresponding target items. After the recording session, the first author compared the two versions of the narrative and selected the best performance.

The selected recordings were edited using the AVID video-editing program (Avid Technology, Inc., 2016). To confirm that each storyteller had consistently used the same prosody across no-beat/beat conditions, the audio tracks were acoustically analyzed using Praat software (Boersma & Weenink, 2016). In terms of their prosodic content, first the target words were prosodically coded using Cat_ToBI (Prieto et al., 2015), with the H and L F0 points in every pitch accent manually marked, as were the starting and end points of the target accented syllables and target words. Next, a set of the three automatic measures were obtained for the speech fragment constituting each full narrative, namely average pitch, average duration, and average intensity. A set of seven Generalized Linear Mixed Models (GLMMs; West, Welch, & Galecki, 2007) were then performed to statistically test for significant differences between the following prosodic measures across the two conditions: (a) pitch range, meaning the distance between the minimum and maximum pitch of L + H* pitch accents; (b) the duration of the target accented syllables; (c) the duration of the target words; (d) the mean pitch of the whole narrative; (e) the mean duration of the whole narrative; and (f) the mean intensity of the whole narrative. In all analyses, Condition was set as fixed factor, and a random intercept was set for both Speaker and Narrative. No statistically significant effects of Condition were found for any of the three prosodic variables, namely pitch range (results either in Hertz: F(1, 179) = .001, β = .374, SE = 13.228, p = .977; or in semitones: F(1, 179) = .992, β = -.269, SE =

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Figure 1. Narrative structure of one of the cartoon stories.

<table>
<thead>
<tr>
<th>Cartoon A</th>
<th>Initiating event: After the mouse has inhaled the inflatable apple tree, he sniffs an apple.</th>
</tr>
</thead>
<tbody>
<tr>
<td>Goal:</td>
<td>The mouse wants to take an apple from the tree.</td>
</tr>
<tr>
<td>Attempt:</td>
<td>The mouse picks an apple from the tree.</td>
</tr>
<tr>
<td>Outcome:</td>
<td>The tree deflates automatically so the mouse can no eat the apple.</td>
</tr>
</tbody>
</table>

Figure 2. Examples of the most frequently performed beat gestures from the preliminary study. Left panel: the outward hand movement. Right panel: the inward hand movement. See the online article for the color version of this figure.
beat conditions. No significant differences were found in prosody across no-beat/discourse (effect was found for mean pitch in Hz (phonetic measures covering each full discourse, no significant 126)

were assigned to the beat condition (mean age to the no-beat condition (mean age of the two treat-

ments were equivalent. Thus, 21 children were assigned conditions in such a way that the mean ages of the two treat-

Experimental Procedure

Prior to the experiment, matched random assignment was used to assign the 44 participating children to one of the two conditions in such a way that the mean ages of the two treatment groups were equivalent. Thus, 21 children were assigned to the no-beat condition (mean age 6.01, SD = 0.58) and 23 were assigned to the beat condition (mean age = 5.86, SD = 0.56) as for general phonetic measures covering each full discourse, no significant effect was found for mean pitch in Hz (F(1, 20) = 0.01, β = .165, SE = 4.735, p = .972), mean duration of the discourse (F(1, 20) = .003, β = .075, SE = .437, p = .865), or mean intensity of the discourse (F(1, 20) = .028, β = .090, SE = .534, p = .868). Thus, no significant differences were found in prosody across no-beat/beat conditions.

Pretest. For the pretest, the child was seated facing a laptop computer and the experimenter, who explained what was going to happen. The child then put on headphones and watched two cartoons, the first one featuring only one character (see Appendix A for Cartoons A or C), the second featuring two (see Appendix A for Cartoons B or D).

After each clip, the child was asked to stand up and retell the story to the experimenter, who pretended not to have watched the video previously. If the child did not respond readily, he or she was prompted with a question like “Em pots explicar la història?” (“Can you tell me the story?”). The task was presented like a game, since the experimenter had several pictures in her hand from which she had to choose the picture that was most closely related to the story that the child was retelling. The retelling continued until the child indicated that he or she had finished or stopped for more than 10–15 s without clearly ending the narrative and had no further comment when the experimenter asked “I, què més?” (“Anything else?”). At this point, the experimenter gave positive feedback such as “M’agrada molt com expliques la història, així puc endevinar quin dibuix és!” (“I like the way you told the story very much, so I can easily guess which picture it is!”) and showed the child the picture corresponding to the cartoon.

Training session. After the pretest, the child again put on the headphones and watched six videos showing the two storytellers telling a total of six stories. The same sets of six stories were shown to each child, in the same condition for each child, but the children were shown them in different orders of story and storyteller.

Posttest. The posttest followed exactly the same procedure as the pretest. The same four cartoons were used for all the children, one pair in the pretest and another pair in the posttest. The pairing remained constant, but the order of the two pairs was varied.

\[ F(1, 202) = 5.86, \text{SD} = 0.56 \]
\[ F(1, 20) = 0.008, SE = 0.008, \beta = 0.53, p = 0.865 \]
\[ F(1, 20) = 0.938, \beta = 0.938 \]
\[ 0.865, \beta = 0.865 \]
\[ F(1, 20) = 0.972, \beta = 0.972 \]
\[ F(1, 20) = 0.865, \beta = 0.865 \]
\[ F(1, 20) = 0.437, \beta = 0.437 \]
\[ F(1, 20) = 0.534, \beta = 0.534 \]
\[ F(1, 20) = 0.868, \beta = 0.868 \]
Coding System

The resulting 176 video-recordings (44 children × 4 retellings) of the children’s pretest and posttest performances were analyzed according to a speech-coding scheme designed to measure a variety of features related to the quality of the children’s narrative structure.

To obtain a measure of overall narrative structure, we used a modified version of the coding system applied by Demir et al. (2014) and Demir, Levine, et al. (2015),10 which in turn is based on Stein and Glenn’s (1979) approach to narrative structure in children. According to this approach, the organizational quality of a child’s narrative can be measured in terms of four main features, namely the presence of an animate protagonist, temporal structure, causal structure, and goal-directed action. Each feature is considered to be a prerequisite for the next, and thus narratives with more of these features are rated more complex than stories with fewer of them. The rubric we used to score the narratives produced by child participants is shown in Figure 6. A child’s narrative was rated as a “complete goal-based narrative” and received the highest score if it showed signs of causal and temporal structuring and specified the initiating event or challenge facing the protagonist, his or her consequent goal, how he or she attempted to achieve the goal, and the eventual outcome of that attempt. It should be noted that in retelling the cartoons children occasionally remembered that some object or animal had been involved but could not quite remember which one. In such cases, we counted this as a successful retelling only if the object they named was similar in kind to the object in the cartoon—for example, if the child referred to the mouse as a “squirrel.” An example of a scored narrative can be seen in Appendix C.

Reliability of the Coding

To test the reliability of the narrative structure coding, two independent coders conducted an inter-transcriber reliability test with a random subset of 20% of the data (40 cases). Overall agreement between the two coders and the author of the study was 66%. The fixed-marginal multirater $\kappa$ statistic value was 0.43, suggesting a

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10 For more details on this narrative coding system, see Demir et al. (2014, p. 819, “Measures” section) and Demir, Levine, et al. (2015, pp. 6–7, “Narrative structure in speech” section).
Results

One GLMM was run using SPSS Statistics 23.0 (SPSS Inc., Chicago, IL) with narrative structure scores as the dependent variable.

Narrative Structure Scores

To assess the potential effects of the beat training condition on children’s narrative structure abilities, we ran a GLMM with the overall narrative structure ratings as a dependent variable, training Condition (two levels: no-beat and beat) and Test (two levels: pretest and posttest), and the interaction Condition × Test as fixed factors, and Subject and Item (i.e., the four stories used in the pretest and posttest) as random factors. Bonferroni pairwise comparison post hoc tests were carried out for the significant main effects and interactions.

The results of the GLMM analysis showed a main effect of Condition, $F(1, 172) = 8.041, p = .005$, with higher narrative structure scores in the beat condition ($\beta = .441, SE = .156, p = .005$) than in the no-beat condition. Regarding the effect sizes, the $\beta$ regression coefficient indicates that the probability of a child in the beat condition having a greater narrative structure score is about .441 times higher (in a scale from 0 to 6) than for a child in the no-beat condition. A main effect of Test, $F(1, 172) = 19.691, p = .000$ was also found, with posttest narrative structure scores better ($\beta = .597, SE = .135, p = .000$) than pretest scores. In this case, the probability of a child’s posttest narrative to have higher assessment scores is about .597 times higher (in a scale from 0 to 6) than for a child’s pretest score.

A significant interaction between Condition and Test was found, $F(1, 172) = 4.705, p = .031$, indicating that narrative performances differed depending on the condition and the test. Post hoc analyses revealed that while beat and no-beat conditions did not significantly differ in the pretest part ($\beta = .149, SE = .205, p = .467$), they did so in the posttest, with greater narrative structure scores in the beat condition ($\beta = .733, SE = .207, p = .000$) than in the no-beat condition. The $\beta$ scores indicate that the probability of a child’s posttest narrative to have higher assessment scores is about .733 times higher (in a scale from 0 to 6) in the beat condition than in the no-beat condition. By contrast, considering differences in terms of condition, post hoc analyses revealed significant differences between pretest and posttest scores in the beat condition, with better narrative structure scores in the posttest ($\beta = .889, SE = .186, p = .000$) than in the pretest. The probability of a child in the beat condition having a greater quality posttest narratives is about .889 higher (in a scale from 0 to 6) than for the pretest narratives. Crucially, no significant differences between pretest and posttest were found in the no-beat condition ($\beta = .305, SE = .195, p = .119$). Therefore, the results show that participants who undertook the beat training condition obtained higher narrative structure scores in the posttest than in the pretest part while participants who had training without beat gestures did not.

Figure 7 shows the mean overall narrative structure scores (from 0 to 6), broken down by training condition (no-beat vs. beat) and test (pretest vs. posttest). The graph shows that the posttest narrative structure scores in the beat condition outperformed those in the no-beat condition.

Discussion and Conclusions

Previous research has demonstrated that gestures and prosody promote benefits for children’s early language development and predict later language abilities. Though previous studies have found that co-speech gestures (mostly representational gestures) play an important role in children’s narrative discourse development, as far as we know, this is the first time that a study has tested the effects of observing narratives with beat gestures on the improvement of children’s narrative performance. Our goal was to examine whether a short training session with beat gestures could favor children’s narrative performances as measured by narrative structure scores in a narrative discourse production task. Through a between-subject training study with a pretest and immediate posttest design, we found that children who were assigned to the beat training condition manifested positive changes in the quality of their posttest narratives, clearly seen in higher narrative structure scores. In our view, it is the supplementary highlighting role that beat gestures play in marking focus and discourse structure in language that most likely boosted the children’s subsequent performance, resulting in more detailed, better organized, and more complete goal-based narratives that reflected an understanding of temporal and causal structure.

The results of the present study extend our knowledge about the positive benefits of beat gestures in cognitive processes and language development, which have previously been specifically reported in connection with information recall (e.g., Austin &
Sweller, 2014; Igualada et al., 2017; Llanes-Coromina et al., 2018; So et al., 2012) and narrative discourse comprehension (Llanes-Coromina et al., 2018). In this regard, beat gestures seem to differ from other kinds of potential visual highlighters because they are related to the language-related areas of the brain and not the visual-perception areas (Biau & Soto-Faraco, 2013; Holle et al., 2012; Wang & Chu, 2013).

This study extends the results of previous research showing the benefits of observing beat gestures in promoting narrative performances (Demir et al., 2014; Demir, Levine, et al., 2015; Shattuck-Hufnagel et al., 2016). Importantly, to our knowledge, our study is the first study to demonstrate that a short training session featuring narratives produced with beat gestures can have an immediate positive effect on children’s narrative performances, specifically on narrative structure. Including beat gestures in a story thus leads to better narrative retelling scores. As we initially hypothesized, the special role of beat gestures as highlighters of linguistic functions such as focus marking, rhythmic marking, and discourse structure marking (Dimitrova et al., 2016; Shattuck-Hufnagel et al., 2016) suggests that they can play a role in developing narrative performance in children.

As noted above, the basic tenets of the Gesture-for-Conceptualization Hypothesis by Kita et al. (2017) can offer conceptual support for the present findings on the beneficial role of observing gestures in cognitive and linguistic production. As we have seen, according to that hypothesis a representational gesture “activates, manipulates, packages and explores spatio-motoric representations for the purposes of speaking and thinking” (p. 36). By assuming that the properties of representational gestures also apply to beat gestures, we suggest that these gestures similarly help activate, manipulate, and package discourse and pragmatic information that can help children to produce better narratives (see their discussion about the extension of these findings to abstract domains via metaphoric gestures). Importantly, the model claims that the influence of gesture encompasses both production as well as observation effects. As they contend, “gesture’s influence is not limited to speakers; speakers’ schematization of information in gesture influences listeners’ thinking, as well. In these ways, gesture plays a central role in human cognition” (p. 47).

Some limitations of this work must be acknowledged. The main limitation of this study concerns the use of a brief training paradigm that analyzes short-term effects. Though the study demonstrates the positive short-term effects of the storyteller’s use of beat gestures on children’s narrative structure scores, it can make no claims about possible long-term effects. Thus, future work should explore on the one hand whether this sort of narrative training including beat gestures can have any long-term effect, and on the other the possible impact of longer training periods. Furthermore, one might argue that the naturalness of the training materials used here could be improved upon in terms of their ecological validity. Although having the adult storytellers read narratives off a teleprompter helped us to control the acoustic features of their speech and the visual features of their gestures, this methodology may not accurately reflect what occurs in a natural and spontaneous context of child-directed storytelling. Finally, it would be interesting to code children’s gestures during their narrative productions to as-
scess the influence of gesture use in the improvement of narrative abilities after training.

In sum, this study provides important information about the positive effects of beat gestures on children’s narrative performance, lending support to studies that point to a co-development and mutual interaction between co-speech gestures and language (e.g., Colletta et al., 2015; Sekine & Kita, 2015). Specifically, it is of interest to note that even a relatively short training session with beat gestures had a noticeable effect on children’s retelling abilities. This may have important implications for our understanding of how children develop narrative skills and for educational practices in the teaching of narrative abilities at the preschool level. Indeed, it is believed that using a variety of storytelling activities, which include the use of beat gestures (as well as other types of naturalistic gestures), may facilitate children’s language development.

References


Kushoch, O., & Prieto, P. (2016). The effects of pitch accentuation and beat gestures on information recall in contrastive discourse. *Proceedings...
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from the 8th International Conference on Speech Prosody (pp. 922–925). Boston, MA.

(Appendices follow)
Appendix A

Narrative Structure of All the Stories in the Animated Cartoons

<table>
<thead>
<tr>
<th>Cartoon A</th>
<th>Initiating event: After the mouse has inflated the inflatable apple tree, he sniffs an apple.</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Goal: The mouse wants to take an apple from the tree.</td>
</tr>
<tr>
<td></td>
<td>Attempt: The mouse picks an apple from the tree.</td>
</tr>
<tr>
<td></td>
<td>Outcome: The tree deflates automatically so the mouse can not eat the apple.</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Cartoon B</th>
<th>Initiating event: The mouse and elephant find a sculpture but the elephant accidentally knocks it over with his trunk.</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Goal: The mouse and elephant want to repair the sculpture.</td>
</tr>
<tr>
<td></td>
<td>Attempt: The mouse and elephant turn the sculpture into a slide.</td>
</tr>
<tr>
<td></td>
<td>Outcome: The mouse and elephant slide down the slide.</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Cartoon C</th>
<th>Initiating event: The wind keeps blowing the socks off the clothesline.</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Goal: The mouse wants to hang up the socks (so they won’t get blown off the line).</td>
</tr>
<tr>
<td></td>
<td>Attempt: The mouse unties the clothesline, passes it through the socks, and reties it.</td>
</tr>
<tr>
<td></td>
<td>Outcome: When the wind blows again, the socks no longer blow off the line.</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Cartoon D</th>
<th>Initiating event: The mouse and elephant are walking on the beach and find a large clamshell. The mouse tries unsuccessfully to open the clamshell.</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Goal: The mouse wants to open up the clamshell.</td>
</tr>
<tr>
<td></td>
<td>Attempt: The mouse tries unsuccessfully to open the clamshell with his foot so the elephant helps him with his trunk.</td>
</tr>
<tr>
<td></td>
<td>Outcome: The mouse and elephant each use one half of the clamshell as a hat.</td>
</tr>
</tbody>
</table>

Appendix B

English Translations of the Six Training Stories

First story
Once upon a time, a duck was walking to school. Suddenly, it started to rain, and the duck didn’t have an umbrella. In the end, he came up with a solution: he put his hood on his head to protect himself from the rain.

Second story
Once upon a time, a rabbit went for walk in the mountains. Suddenly, some cows started to walk towards him and he was scared. In the end, he found a solution: he stood still behind a tree until the cows left.

Third story
Once upon a time, there was a horse that was hungry. Suddenly, he realized that there were no biscuits in the cupboard, because he had eaten them all. In the end, he thought of a solution: he made biscuits in the oven.

Fourth story
Once upon a time, there was a hen that was sleepy. Suddenly, she fell asleep on the sofa, but her alarm clock woke her up. She had forgotten that the following day was her birthday and that she was planning to buy candles to celebrate it. In the end, she found a solution: she bought some enormous candles and was therefore able to celebrate her birthday.

Fifth story
Once upon a time, a pig was playing football in the park. Suddenly, he realized that it was late and he had to go back home, because otherwise his mother would get angry. In the end, he thought of a solution: he took a shortcut to get home. That way, he managed to not arrive late and his mother did not get angry.

Sixth story
Once upon a time, a cat was staying at his grandparents’ house in summer. Suddenly, he remembered that he had to do his homework, because otherwise his grandparents wouldn’t wait for him to go to the beach. In the end, he came up with a solution: he did the homework before his grandparents arrived, and that way he was able to go to the beach.

(Appendices continue)
Appendix C

Example of a Child-Produced Narrative

Below is a transcript of a child retelling one of the cartoon stories from the posttest task. The English translation that follows is marked-up to illustrate scoring in terms of narrative structure.

Child: Hi havia una vegada, un esquirol que volia penjar la roba, però feia tant de vent que no podia penjar els seus mitjons, i a sobre estaven tots trencats. I va trobar una solució. Va desfer un fil i va començar a posar els mitjons, i després ho va tornar a enganxar al fil, i ja va poder que s’assequessin els mitjons.

English translation: [Once upon a time, a squirrel wanted to hang up the clothes GOAL], [but it was windy and he couldn’t hang up his socks, and they were all worn out. INITIATING EVENT] [And he found a solution. He untied the clothesline, passed the socks through it, and then retied it. ATTEMPT TO ACHIEVE THE GOAL] [And he got the socks to dry. OUTCOME]

Here the child tells a complete, temporally, and causally structured story, as all the linguistic elements are well linked. Regarding the narrative structure items that constituted scoring points, the child mentioned the initiating event, the goal of the protagonist, the attempt to achieve this goal, and the outcome of this attempt (these items have been separated by square brackets). Moreover, the retelling includes significant detail. Thus, this particular retelling received the maximum score of 6.